

Lions International Peace Poster Contest 2011

“Children Know Peace”

The Lions International Peace Poster Contest is an opportunity for sponsoring clubs to work with youth in the community in a project that stresses the importance of peace, tolerance and international understanding. Last year over 350,000 youth participated world-wide. The **contest is open to children, ages 11-13 (children 13, must be the age of 13 prior to 11/15/2011)**. Participating groups may be school children, church groups or other youth/group organizations. The contest encourages children to think of peace, creatively express what peace means to them and to share their unique visions with the world.

Listed here are six easy steps to a successful Peace Poster Contest:

- 1) **Appoint a Peace Poster Chairperson from your Club.** The chairperson serves as the primary contact for questions from sponsored school(s) or youth group(s). The Peace Poster Contest chairperson should make early contact with the schools (art teacher) or organized sponsored groups to allow adequate time for planning and confirmation of participation. A presentation to the class by the chairperson (not required) is an excellent opportunity to expose children to Lions Clubs. Many clubs who currently participate in the Peace Poster Contest provide a savings bond for the winner and/or runner ups and a party of some sort (pizza, cider/doughnuts) for the kids who participated. Often, Clubs use this as a means to invite their “winner” to a Club meeting with the child’s parents (a great time to inform folks of your Club doings and could be potential new members to your Club).
- 2) **Order a kit from Lions International.** Each kit contains everything your Club needs to sponsor one (1) contest at a school or organized sponsored youth group. The order number for the Peace Poster Kit via Club Supplies is **PPK1EN**. The cost of the kit is \$9.95 plus shipping and handling. It is critical to order the kit as soon as possible to allow ample time for review by the Peace Poster Contest Chairperson and school/group participation. **October 1 is the deadline to purchase your Peace Poster Kit from Lions International.**
- 3) **Notify the District Governor.** DG Dan Shepherd, 3913 Zygmunt Drive, Jackson, MI 49201, rdshep@comcast.net.
- 4) **Arrange for contest judging.** Your Club (or committee of members) should judge the posters from your school or youth group. One poster should be selected to go on to District judging. The Peace Poster should be sent **or delivered to DG Dan by November 14, 2011**. District judging of all Peace Posters will occur the on November 17, 2011. One “District Winner” will then be judged by the Council of Governors at their meeting December 2/3, 2011.
- 5) **Award prizes.** Each Peace Poster Kit includes a certificate for the “Club” contest winner. Your Club may also offer additional certificates and prizes. District award winners were presented checks by the Peace Poster Committee.
- 6) **Publicize Club Peace Poster Contest winners.** Take a picture of your Club winner with their poster and forward to your local newspaper or school/organization publication. A sample press release is included with the Peace Poster Kit.

If you have questions, please feel free to contact District 11-B1’s Peace Poster Committee:

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